

Sugar Swap September 2017

It's time to cut the sugar!

This September sees the return of our national campaign to encourage people to change their sugar habits.

Rather than asking people to live sugar-free for a whole month, Sugar Swap September will encourage people to make small changes to their daily sugar intake, in a bid to improve their health and to take better care of their teeth and gums.

Throughout the campaign, we'll be giving advice on the benefits of cutting down on sugar, how to make easy sugar swaps that you can keep for more than a month, and sharing low-sugar and sugar-free recipes.

Full campaign details will be sent to member practices in the next few weeks.



Simplyhealth signs another 50/50 Dental Partnership



On 22nd June we signed another 50/50 Dental Partnership, this time with Cottage Dental Practice in Ormskirk.

Closely aligned to Simplyhealth's aim to help people make the most of life through better everyday health, Cottage Dental Practice has a strong philosophy of prevention, thanks to their team of experienced dentists, hygienists, nurses and surgeons, dedicated to helping their patients achieve the best possible dental health. The practice has a strong relationship with its patients, with 2,400 already covered by a Denplan payment plan from Simplyhealth Professionals.

Principal dentists at the practice, Dr Sunny Lathar and Dr Helen Barlow, are delighted. "After 30 years of practising dentistry, this new partnership gives us a structured strategy for the medium to long term, while at the same time allowing us to maintain the management and direction of the practice with the additional support and guidance of Simplyhealth."

20 years of practice success for Rhiwbina Dental

Congratulations to Nick Claydon and the team at Rhiwbina Dental in Cardiff who have recently celebrated their 20th anniversary.

The team held a fun-filled party on Saturday 3rd June in the grounds of the practice where they celebrated with staff, patients, friends and family. The celebrations included a marquee, live music, photo booth, bouncy castle for the children and a magician.

"We're so proud of what we've achieved over the past 20 years and we really wanted to celebrate with everyone who has been on the journey with us," says Nick. "We were extremely lucky that it was a glorious summer day and that so many people were able to join us and take part in the festivities."

Business Woman of the Year finalist

Polly Bhambra, director of Tri-dental, was named a finalist at the Nachural Summer Business Ball Awards 2017 for 'Business Woman of the Year'. The prestigious local award ceremony took place on 30th June at Wolverhampton Racecourse.

Polly's commitment to the local area, including her work to support charities like Compton Hospice, was one of the reasons she was nominated.

"I was delighted to be finalist for the award alongside many other inspiring businesswomen," says Polly. "The award also recognises the contribution and dedication of the team I work with, our fantastic patients and, of course, Simplyhealth Professionals who have enabled me to expand my knowledge and skill base."



Congratulations to our members at the Dental Awards

Several of our members celebrated success at the Dental Awards 2017, held at the NEC in Birmingham on Friday 12th May alongside the Dentistry Show.

First up was Glenhaven Dental Care, run by Denise and Colin Griffiths. They won **Best Practice Design and Interior** for their practice, which they believe might be the oldest dental practice in Wales to operate continuously from its original site.

“The team were absolutely thrilled to win as we’re all extremely proud of our practice,” says Denise. “It’s a testament to the dedication everyone in the team contributes to make this a fantastic practice to work for.”

Two of our practices were finalists in the **Best Practice of the Year (Central)** category, won by Spire Dental Group. Georgina O’Callaghan, Principal Dentist, was delighted. “We’re so proud of every single member of the Spire Dental team for all their hard work and commitment to the practice; without them, we would not have received this award.”

Runners up were the Cambridgeshire-based Antwerp House Group, who were finalists in no fewer than six categories at this year’s awards. Periodontist Fahd Saleh also won the award for **Dentist of the Year**.

“I am enormously proud of the fact that our team’s efforts have been recognised in this way,” says Group Director Raj Wadhvani. “Our people work very hard to deliver good care and it’s a tremendous achievement to have reached the final in so many categories.”



Glenhaven Dental Care



Spire Dental Group



Antwerp House Group

Boundaries for Life

Catherine Rutland, Head of Professional Support Services, and Julian Howell, Head of Dental Marketing, enjoyed a sunny but very busy day out at Lord's Cricket Ground on Saturday 1st July. Along with Robert Rutland, a dual qualified doctor and dentist, and Leo O’Hara, another of our member dentists, the group helped support Chet Trivedy and his Boundaries for Life charity by carrying out over 70 free mouth and general health checks for cricket fans and ground staff. Boundaries for Life will also be appearing at matches at Old Trafford and Edgbaston during the summer. For more information please visit www.boundariesforlife.co.uk



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